beauty

THIS PAGE: Quest® Double 5” in Pebblestone Clay with Cedar Discovery® Double 7” Perfection Shingle in a custom color
COVER IMAGE: Quest® Double 4” in Woodland Green with Cedar Discovery® Hand-Split Shake in Walnut
VINYL SIDING GIVES HOMEOWNERS WHAT THEY WANT.

<table>
<thead>
<tr>
<th>IMPORTANT</th>
<th>NEUTRAL</th>
<th>NOT IMPORTANT (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>DURABILITY</td>
<td>93</td>
<td>6</td>
</tr>
<tr>
<td>REQUIRED MAINTENANCE</td>
<td>90</td>
<td>9</td>
</tr>
<tr>
<td>APPEARANCE</td>
<td>89</td>
<td>9</td>
</tr>
<tr>
<td>SIDING'S FUNCTION</td>
<td>86</td>
<td>12</td>
</tr>
<tr>
<td>LENGTH OF WARRANTY</td>
<td>85</td>
<td>13</td>
</tr>
<tr>
<td>PRICE</td>
<td>81</td>
<td>17</td>
</tr>
<tr>
<td>COLOR AVAILABILITY</td>
<td>67</td>
<td>29</td>
</tr>
<tr>
<td>TEXTURE</td>
<td>65</td>
<td>30</td>
</tr>
<tr>
<td>COLOR RANGE</td>
<td>61</td>
<td>34</td>
</tr>
</tbody>
</table>

{\text{(independent study conducted by Vernon Research Group, 2005)}}

Is it any wonder that vinyl siding is chosen more than any other exterior cladding in the U.S. and Canada?\footnote{www.vinylsiding.org, December 14, 2009}

\textbf{Quest\textsuperscript{\textregistered} Delivers.}

\textbf{DURABILITY.} If you’re looking for siding that is durable and low maintenance, and looks beautiful, Quest\textsuperscript{\textregistered} siding is the ideal choice. Quest\textsuperscript{\textregistered} will enhance your home’s appearance today — and for years to come.

\textbf{NO PAINT, NO STAIN, NO HASSLES.} Quest\textsuperscript{\textregistered}, a premium panel, never needs paint or stain. Unlike real wood siding, it won’t crack, peel, flake or rot. Revolutionary technologies like Mastic’s exclusive Hang-Tough\textsuperscript{™} Technology, Kynar 500\textsuperscript{®} Protection and Duranyl 5000\textsuperscript{®} Protection System maximize the panel’s weatherability and deliver additional protection — and peace of mind — for your investment.

\textbf{COLOR AND TEXTURE.} Featuring a realistic cedar grain, Quest\textsuperscript{\textregistered} is available in a diverse palette of attractive colors — 35 base colors from rich, deep hues to light neutrals.

\textbf{PEACE OF MIND THAT LASTS A LIFETIME.} Quest\textsuperscript{\textregistered} is backed by the V.I.P. Limited Lifetime Warranty — a real warranty backed by a solid company. Mastic has been a trusted industry leader for more than 50 years. Please see our warranty for complete details.
**Beauty that lasts.** Based on an average-size home, repainting or staining can cost up to $6,000 every four years. Quest® never needs painting, caulking or patching because, unlike wood, it won’t crack, peel, rot or split.

**NO PAINT. NO STAIN. NO HASSLES.**

### Typical Savings in Painting Costs

<table>
<thead>
<tr>
<th>Years in Home</th>
<th>$6,000</th>
<th>$12,000</th>
<th>$18,000</th>
<th>$24,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Years</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8 Years</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12 Years</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16 Years</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Mastic Savings Add Up**

- **Hang-Tough™ Technology**
  - Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.

- **Duranyl 5000® Protection System**
  - Proprietary technology adds extra UV protection to our deepest, most vivid colors — protects color against harsh elements and maximizes long-term weatherability.

- **Kynar 500® Protection**
  - Our cedar colors feature an exclusive thermal bonding process utilizing weather-resistant polymers and Kynar 500® to create a protective coating with superior weatherability and color retention.

**Peace of Mind.**

**V.I.P. Limited Lifetime Warranty**
- Premium guarantee of lasting quality and peace of mind — backed by Mastic, a trusted industry leader for 50+ years.
  - See warranty for complete details.

**Breathe Easy**
- Unlike some fiber cement products, vinyl siding does not produce harmful silica dust — silica dust can cause lung disease.
Test our vinyl. We do. Rigorously. Relentlessly.

**OIL CAN TEST** Siding panels are placed under heat strips and saturated to 120°–140°F to make sure the siding doesn’t warp or buckle.

**WEATHERING** Color retention (resistance to fading) is tested by subjecting Mastic products to real-time weather conditions and accelerated UV testing. This ensures that Mastic products will hold up in the most extreme environmental conditions.

**RIGIDITY** Panels are designed and engineered to be more rigid so the siding remains straight on the wall.

**COLOR READ TEST** Using a spherical spectrophotometer, a 10,000 watt xenon flash tube bounces light off a siding panel. This information is then analyzed to determine if the color falls within accepted ranges for color consistency and match.

**GLOSS TEST** A digital readout microgloss meter is used to scan siding to determine if its gloss falls within a target range. Gloss is important to the aesthetic appeal of the siding.

**VERTICAL HEIGHT IMPACT TEST** Measures the product’s durability and ability to resist impact forces — the result of proper thickness, formulation and impact modifiers.
The Vinyl Siding Institute sponsors a certification program that assures the quality of vinyl siding by offering manufacturers the means to independently verify the quality of their products through third-party testing and inspection.

Through this program it was certified that Mastic vinyl siding products meet or exceed the performance standards set forth by ASTM D3679 and the color retention requirements of ASTM D6864/D7251, so you can have confidence our products will perform well, season after season.

<table>
<thead>
<tr>
<th>ASTM STANDARDS</th>
<th>MASTIC BY PLY GEM PERFORMANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>WITHSTAND THE IMPACT OF RECOMMENDED INSTALLATION PROCEDURES.</td>
<td>Mastic siding is designed and engineered to withstand impact beyond that required by ASTM D3679.</td>
</tr>
<tr>
<td>STAY ON THE HOUSE IN HEAVY WINDS OF AT LEAST 110 MPH.</td>
<td>Quest® is rated at up to 240 mph.</td>
</tr>
<tr>
<td>LAY STRAIGHT ON A FLAT WALL AND NOT BUCKLE UNDER NORMAL CONDITIONS.</td>
<td>Our product development team subjects Mastic products to a battery of rigorous tests to ensure superior quality and performance and, in addition to lay-flat design features, some Mastic products are even designed to hide existing imperfections in construction.</td>
</tr>
<tr>
<td>WITHSTAND THE EFFECTS OF NORMAL SEASONAL TEMPERATURE FLUCTUATIONS.</td>
<td>With our exclusive Duranyl 5000® Protection System and Hang-Tough™ Technology, Mastic products are engineered to persevere in the most extreme conditions.</td>
</tr>
<tr>
<td>MEET MANUFACTURERS’ ADVERTISED SPECIFICATIONS FOR LENGTH, WIDTH, GLOSS AND THICKNESS — AND HAVE A MINIMUM THICKNESS OF .035.</td>
<td>Quest® features a premium thickness of .046 — 31% thicker than the minimum requirement.</td>
</tr>
</tbody>
</table>

*Consult the VSI website at www.vinylsiding.org for a current list of certified products and colors.
THE EXTERIOR SOLUTION FOR Color.

QUEST® PROFILE AND COLOR KEY
Due to printing limitations, colors may not be exactly as shown. Refer to actual sample and color chips for best match.

CEDAR COLORS >
- TIMBERSTONE PREMIUM
- AMERICAN WALNUT PREMIUM
- NATURAL CEDAR PREMIUM
- CAPE COD GREY PREMIUM

DEEP COLORS >
- GLACIER BLUE PREMIUM
- WOODLAND GREEN PREMIUM
- RUSSET RED PREMIUM
- RUGGED CANYON PREMIUM

DEEP GRANITE PREMIUM
- ENGLISH WEDGWOOD PREMIUM
- QUIET WILLOW PREMIUM
- MONTANA SUEDE PREMIUM

LAKESHORE FERN PREMIUM
- MISTY SHADOW PREMIUM NEW
- PORTSMOUTH BLUE PREMIUM
- VINEYARD GROVE PREMIUM NEW

D4 D4 L D4 SL DL D4-1/2” DL D4-1/2” DL LONG-16’ 8”
D5 D5 ALL ALL PROFILES AND LENGTHS
<table>
<thead>
<tr>
<th>DEEP COLORS (CONTINUED)</th>
<th>CLASSIC COLORS</th>
<th>LIGHT COLORS</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUTUMN HARVEST PREMIUM</td>
<td>CORN SILK PREMIUM</td>
<td>HARBOR GREY</td>
</tr>
<tr>
<td>D4</td>
<td>D4DL</td>
<td>NEW</td>
</tr>
<tr>
<td>SCOTTISH THISTLE</td>
<td>PEBBLESTONE CLAY</td>
<td>VICTORIAN GREY</td>
</tr>
<tr>
<td>ALL</td>
<td>ALL</td>
<td>ALL</td>
</tr>
<tr>
<td>WICKER</td>
<td>SANDTONE</td>
<td>SAGE</td>
</tr>
<tr>
<td>ALL</td>
<td>ALL</td>
<td>ALL</td>
</tr>
<tr>
<td>SILVER GREY</td>
<td>ALMOND</td>
<td>CLASSIC CREAM</td>
</tr>
<tr>
<td>ALL</td>
<td>ALL</td>
<td>ALL</td>
</tr>
<tr>
<td>CAMEO</td>
<td>COLONIAL YELLOW</td>
<td>WHITE</td>
</tr>
<tr>
<td>ALL</td>
<td>D4 D5 DL</td>
<td>ALL</td>
</tr>
</tbody>
</table>

Explore the possibilities. With our visualizer tool, you can apply different combinations of colors and products to see how they look. Bring your vision to life at mastic.com/getstarted.
effortless beauty
Quest® provides extra rigidity in three critical areas. Siding panels stay straight and true with 200% more rigidity than standard siding.

**NEW PREMIUM .046 THICKNESS**
Superior thickness and impact resistance.

**LONGER LENGTHS AVAILABLE IN DOUBLE 4” AND DOUBLE 4-1/2” DUTCH LAP — 16’ 8” AND 25’ 6”**
Fewer seams — for a cleaner, straighter, professional look. Ideal for larger homes and light commercial applications.

**WIND SPEED — RATED UP TO 240 MPH**
Mastic’s proprietary design and engineering delivers a panel that achieves superior wind resistance.

**DURANYL 5000® PROTECTION SYSTEM**
Proprietary technology adds extra UV protection to our deepest, most vivid colors — protects color against harsh elements and maximizes long-term weatherability.

**EXCLUSIVE HANG-TOUGH™ TECHNOLOGY**
Boosts durability so panels are more resistant to cracking, impact and thermal distortion. Color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.

**V.I.P. LIMITED LIFETIME WARRANTY**
Premium guarantee of lasting quality and peace of mind — backed by Mastic, a trusted industry leader for 50+ years (see warranty for complete details).

**QUEST® HAS BEEN GREEN APPROVED BY THE NAHB RESEARCH CENTER.**
This means you can be assured that Quest® complies with specific green practice criteria in the National Green Building Standard. Visit www.GreenApprovedProducts.com for more details.
Mastic Home Exteriors by Ply Gem can help you meet your sustainable building goals and earn points in leading green building certification programs. Our products offer features that positively contribute to sustainable practices, improved energy efficiency or lifecycle benefits of homes. All are important aspects of sustainable building and reflect Mastic’s contribution to the Ply Gem Enviro initiative.

For more information on how Mastic products can help you meet your sustainable building goals, refer to the Mastic Building to Make a Difference white paper available at mastic.com.

Looking for Mastic products with features that can contribute to overall energy savings, lower maintenance and reduced environmental impact? These logos identify products recognized by third parties as supporting green building practices.
The Exterior Solution™

Before

SHUTTERS

FASCIA

STONE VENEER

Soffit

CELLULAR PVC TRIM

WINDOWS

SOFFIT

SHINGLE SIDING

TRIM

Mastic Home Exteriors

Before

After
Get Started

Scan the QR code to get started on your dream home exterior or visit www.mastic.com/getstarted.

1. DREAM
   DESIGNED EXTERIOR™ FIELD GUIDE
   A series of amazing exterior transformations that will inspire ideas for your own home.

2. COLOR
   MASTIC COLOR IPAD® APP
   Offers a choice of three simple ways to find a color palette that fits you and your home exterior perfectly.

3. VISUALIZE
   THE DESIGNED EXTERIOR STUDIO
   Mix and match colors and styles to see how they look together.

4. PREVIEW
   DREAMHOME PROFESSIONAL
   Use a photo of your home to see a realistic image of a Designed Exterior on your house. Ask your builder or remodeler.

Products available from Mastic Home Exteriors and Ply Gem Brands.